



The
MIDCOM
Service
Group

AFFILIATE PROGRAM

Welcome

Earn Incremental Income - Receive generous commissions by simply referring our services to people. When they utilize our service -- **you get paid!**

Thank you for having an interest in The MIDCOM Service Group Affiliate Program.

MIDCOM's Affiliate Program has been designed to offer you an expanded product line of services that you may not be currently providing to your current clients and prospects. Our program is designed so that you can earn significant commissions once your clients and prospects begin using our services.

We've designed a simple system to help you start making money today.

Let's get started!



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Who We Are

The MIDCOM Service Group, a division of MIDCOM Data Technologies, Inc. has been providing local, on-site printer and plotter repair services since 1982. Additionally, The MIDCOM Service Group has Service Centers located in various locations throughout the U.S. and Canada.

Our success has come from having local trained technicians available throughout North America to go on-site to repair products that are printers other than laser printers. Our expertise is in the area of repairing thermal barcode label printers, ID card printers, large mission critical line printers, dot-matrix serial desk-top printers and wide-format HP DesignJet plotters.

In addition to our on-site service capabilities, The MIDCOM Service Group offers depot repairs in our various service centers located in the U.S. and Canada. Typical products sent to our facilities are thermal printers, barcode scanners, and handheld barcode computers.

With a network of in excess of 3,500 certified printer technicians, The MIDCOM Service Group repairs most every printer brand including hundreds of legacy printers. The MIDCOM Service Group offers:

- Money Saving Annual On-Site Service Plans.
- Responsive Time & Material On-Site Service Calls.
- Depot Repairs for Various Products.
- Fast, On-Site Service for Bell & Howell, Fujitsu, and Panasonic Document Scanners.

Here are some of the brands we service.



Please see a list of some of our customers on the next page.

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The following are a few of the companies that we have helped:

3M	NASA
Air Force Association	Naval Hospital
Alcoa	Naval Submarine Support
American Express	Naval Weapons Station Earle
AT&T	New York State
Bank of America	Northrop Grumman
Booze Allen Hamilton	Parker Hannifin
Centre County Government	Pitney Bowes
Cleveland Clinic	PPG Industries
Coca-Cola	Proctor & Gamble
Coldwell Banker	Quest Diagnostics
Collier County Sheriff's Office	Ralston Foods
Colorado Army National Guard	Roadway Trucking
Comcast Cable	Sealy Mattress
Council of Fresno County	Siemens
CVS Pharmacy	Snap-On-Tool
Defense Logistics Agency	SPAWAR (Navy)
Dell Computer	Stanley Tools
Detroit Medical Center	State of Vermont
Dow Chemical	Sun Micro Systems
Drug Enforcement Agency	Superior Court of Mendocino Cty
DuPont	Suzuki Canada
EDS	Sysco Foods
Electrolux Home Products	Texas Army National Guard
Exxon Mobil	Time Warner Cable
Federal Aviation Admin (FAA)	T-Mobile
Federal Mogul	U.S. 12th Marine Corp District
Food & Drug Administration	U.S. Air Force (various locations)
Frederick's of Hollywood	U.S. Army (various locations)
Frito-Lay	U.S. ATF
General Dynamics	U.S. Attorney
General Electric - Industrial Systems	U.S. Census Bureau
General Mills	U.S. Coast Guard
Georgia National Guard	U.S. Corp of Engineers
Georgia Pacific	U.S. Department of Agriculture
Goodwill Industries	U.S. Department of Defense
Harrah's Hotels & Casino	U.S. Dept of Interior
Herman Miller	U.S. Dept of State
Hewlett-Packard	U.S. Dept of Transportation
Honey Baked Ham	U.S. EPA
Honeywell	U.S. Food & Drug Administration
IBM	U.S. Food Service
Indiana National Guard	U.S. Forest Service
Intel	U.S. Geological Survey
International Paper	U.S. Internal Revenue Service
Johnson & Johnson	U.S. Mission to the U.N.
Johnson Controls	U.S. Navy (various locations)
Kellogg's	U.S. Penitentiary
Kraft Foods	U.S. Postal Service
Kroger	United Parcel Service
Lockheed Martin	USPAC
Marathon Oil	Valley Power Electric Supply
McKesson	Verizon
Motorola	Volkswagen of America

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Make commissions when you refer someone to use our services:

How? Place our banners on your website, send out emails, by word of mouth, or using Social Media.

Banner Ads: When someone clicks on our banner from your website and they have paid for our services, you make a commission!

Email: When someone clicks on our link in an email you sent out and they have paid for our services, you make a commission!

Word of Mouth: Tell someone about our great services and tell them to mention your unique Affiliate Code, when they call, for additional savings. When they have paid for our services, you make a commission!

Social Media: You can use all the social media tools available like Facebook, Twitter, LinkedIn, MySpace, etc. Just use the special links created for you (or your unique Affiliate Code and when someone clicks your link or calls us and has paid for our services, you make a commission!

It's That Easy!

Commission Payout = 5% of the price charged to your client or prospect less sales tax, shipping and handling charges

**Affiliate Code will be your unique identifier and will be the same for logging into your Affiliate Member Site.*

Each Affiliate will have their own web-based *Affiliate Member Site*.

The key to The MIDCOM Service Group Affiliate Program is our web-based *Affiliate Member Site*. All the tools Affiliates will need are available there and each will have immediate access to the *Affiliate Member Site* upon registration. (see "How To Become An Affiliate" and "Affiliate Tools" to learn more)

Example of how commissions are paid:

MIDCOM Bills End-User	Commission Due to Affiliate Partner (5%)
\$ 3,325.00	\$ 166.25
\$ 1,250.00	\$ 62.50
\$ 895.00	\$ 44.75
\$ 652.00	\$ 32.60
\$ 325.00	\$ 16.25




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How To Become An Affiliate

Becoming an Affiliate is easy. Let us explain below:

- Visit our website at the URL below
http://www.localprinterrepair.com/Affiliate_Program.htm
- Fill out the form completely.
- Check your email for a link to our *Affiliate Member Site* sign in page. The sign in code and password you entered in the form will also be in this email.
- Click the link provided and sign in using your code and password. (book mark this page for future reference)



Code

Password

☐ Remember Me

[Forgot your Password?](#)

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How To Become An Affiliate

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- Once you've signed in, you will be in the *Affiliate Member Site*.

Welcome: Eric Gough Tuesday, December 21,

HOME



- [My Profile](#)
- [My Programs](#)
- [My Commission Structure](#)
- [My Ledger](#)

RESOURCES

- [Link Generator](#)
- [E-mail Templates](#)
- [Banners](#)
- [Resource Pages](#)

REPORTS

- [Commissions Generated](#)
- [Link Tracking Stats](#)
- [Products Sold](#)
- [Subscription Signups](#)



Affiliate Member Site

Welcome to the Affiliate Resource Center!

This is where you'll find all the tools you need to successfully promote our products. You can use the Tracking Tools links on the left menu to check your stats and view your commissions.

The Marketing Tools give you ad copy, buttons, banners and other promotional materials so you don't have to do any thinking. Just copy and paste... and start watching the commissions pile up.

If you have questions about our Affiliate Program or if you run into a snag, please don't hesitate to contact us.

- The *Affiliate Member Site* is where all the tools you will need are located.

It's that Easy! You are now a member.

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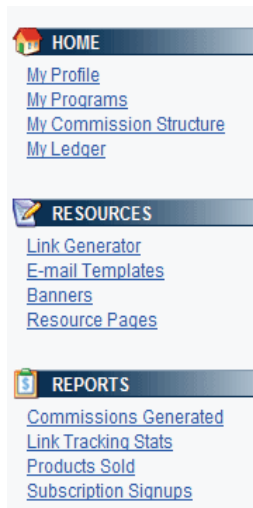
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Affiliate Tools

Our *Affiliate Member Site* offers Affiliates all the tools needed to start making money right away.

- In the *Affiliate Member Site* you will see a sidebar on the left with *Home*, *Resources*, and *Reports* (below).



- *Home* - is where you can get information to update update your profile, see programs you are in, view your commission structure and a ledger of commissions you've received by date.
- *Resources* - are where you'll find advertising material such as link generator to place in e-mails, pre-built e-mail templates, banners to place in your websites, and a resources page to assist you in your marketing efforts.

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- *Reports* - this is where you can generate your reports on commissions, link tracking stats, services sold, and subscription sign ups (your Sub-Affiliates).

Once again, it's that Easy!



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If you have any questions or need support, please call Ken Feinstein at **(800) 643-2664** or email him at **kfeinstein@midcomdata.com**. Support is available between 8:00am and 5:00pm EST.

Our Address:

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National Dispatch Center
33493 W. 14 Mile Road, Suite 150
Farmington Hills, MI 48331-1587
phone: (248) 661-2664
fax:(248) 661-3940

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